



SPONSORSHIP PACKAGES

2019 Opportunities - LIMITED PRICING

Version 2.04



WELCOME TO SATURDAZE

SaturDaze is a monthly event which takes place the first Saturday of each month @ Serene Hotel located in Las Vegas, Nevada.

Each month celebrities, community/industry members, Las Vegas locals, and members from nightlife + entertainment get together to celebrate music, product launches + meet with other members of the community/industry. SaturDaze has something for everyone! All ages (21+) and cultures. Different LIVE performers each month!

PEACE, LOVE, DIVERSITY, UNITY!



Saturday

Las Vegas dates:

February 2, 2019

May 4, 2019

March 2, 2019

June 1, 2019

April 6, 2019

July 6, 2019

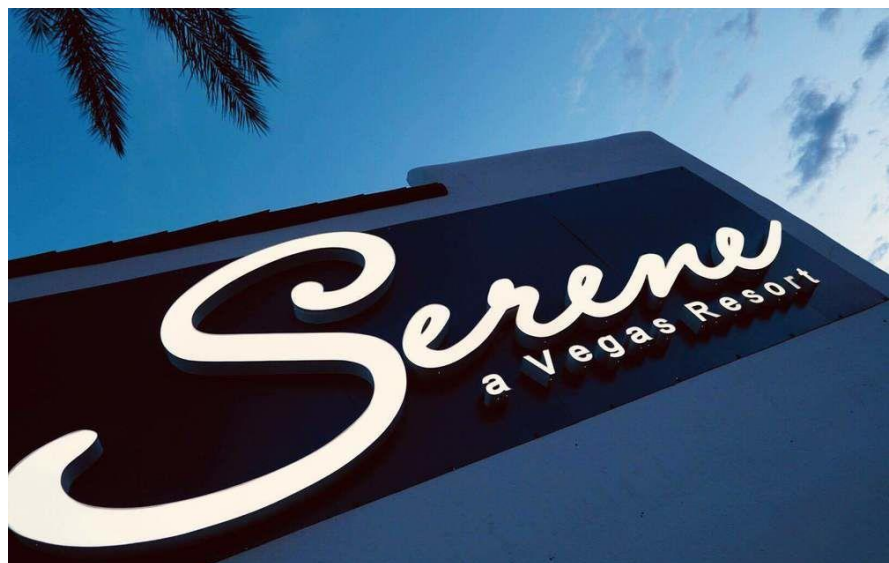
Location

Serene is just steps away from the Hard Rock Hotel & Casino + was created as an alternative to the city's eclectic spirit.

Serene is replete with a desert inspired courtyard, sparkling pools + cabanas and is billed as an easygoing getaway from Vegas.

Address:

Serene, a Vegas Resort
455 E. Harmon Ave.
Las Vegas, NV 89169



Marketing + Advertising SaturDaze

SaturDaze will be highly marketed through the different organizations supporting SaturDaze through email, social media, online + websites. To help in SaturDaze success; Performers, Celebrities, Sponsors, + Speakers are encouraged to promote SaturDaze throughout their network(s). SaturDaze has many media partners who are assisting with promotion.

Media + Press

Due to the anticipation for events of this nature, coupled with celebrities + new product launches, SaturDaze is positioned to attract a large amount of media + press. SaturDaze has a comprehensive list of Media, Press and Las Vegas contacts.



Ideal companies to benefit as Sponsors + Partners of SaturDaze

SaturDaze has created unique programs for both **b2b** (business-to-business) + **b2c** (business-to-consumer) business models to hit their target demographics.

SaturDaze has developed (+ is continuing to develop) a platform for companies to reach our members/attendees which are [YOUR](#) customers Below are some industries we feel will greatly benefit from our program.

Sample industries companies/brands:

Accounting Services	Beverages-Soft Drinks, Coffee, Tea, Energy Drinks
Airline Companies	Book Stores
Amusement Parks	Breweries
Apparel & Fashion	Broadcast Media
Arts and Crafts	Car Washes
Attorneys	CBD Products, manufacturers, distributors
Audio and Video Manufactures	Coffee Shops
Automobile Companies	Colleges & Universities
Banks and Credit Unions	Commercial Printing
Bars and Nightclubs	Computer Companies
Battery Manufacturers	Computer Games
Beer, Wine & Spirits	Computer Software

Consumer Electronic Stores
Convenience Stores
Cosmetic, health and Beauty
Perfume/cologne stores
Credit Card Companies
Department Stores
Digital Imaging / cameras
Discount Stores
Dispensaries
Drug Companies-pharmaceuticals
Drugstores
Electronic Components
Fitness Centers/Companies
Food Trucks
Furniture companies
Gambling & Casinos
Gas Stations
Health Care Providers
Health Supplement Stores
Hotels
Internet Companies/Retailers
Internet Service Providers (ISP)
Leisure, Travel tourism
Luxury Good / Jewelry
Motorcycle Manufactures
Movies –Motion Picture & Film
Music Companies/Record Labels
Musical Equipment
Performing Arts Venues
Personal Care Products
Personnel / Temp Placement Services
Pet Stores
Residential Reality
Restaurants
Retail Clothing Lines
Shoes and Footwear
Snack Foods
Sporting Goods
Staffing and Recruiting Companies
Talent and Modeling Agencies
Telecommunications
Tire / Lube/ Oil Change Stores
Tobacco
Travel Agencies
TV Cable Companies
Wireless Companies/Carriers

Sponsors + Partners Overview

SaturDaze is currently identifying Sponsors + Partners who will benefit from the unique demographics represented by the attendees, celebrities, influencers + other sponsors. You (+your brand) will have exposure to the Community + Industry in Nevada + beyond!

The full spectrum media coverage will span from traditional mediums such as on-premise events, print, radio and TV as well as new media including online, social media, websites, email marketing and more!

SaturDaze will work with our partners to create the ultimate immersive experience to put your brand front and center with the top influences + celebrities in the Industry! SaturDaze offers customizable sponsorship solutions as well as a variety of unique sponsorships to meet the specific needs of your company. We have the ability to design a campaign to achieve maximum brand exposure to an interactive and engaged audience throughout our network.

EXHIBITOR OPPORTUNITIES

Standard Exhibitor

\$1,500

The Standard Exhibitor Package is ideal for companies and organizations who want to showcase their brand. The placement of the Exhibit Floor ensures maximum exposure to SATURDAZE attendees.

The Standard Exhibitor Package includes the following;

- **Booth** in the SATURDAZE Exhibitor Space.
- Two (2) complimentary **General Admission pass**.
- Logo recognition in SATURDAZE **promotional materials**.
- Exhibitor **listing** in the SATURDAZE **Official Guide** including company name/booth number/logo.
- Company name, logo, 50 word description and link on **SATURDAZE website**.

SPONSORSHIP OPPORTUNITIES

Bronze Sponsor	\$3,000
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The Bronze Sponsor Package is ideal for companies and organizations who want to showcase their brand. The placement of the Exhibit Floor ensures maximum exposure to SATURDAZE attendees.

The Bronze Sponsor package includes everything in the Standard Exhibitor Package and the following;

- **Promotion** and recognition throughout SATURDAZE as a **Bronze Sponsor**.
- **Prime Booth location** in the SATURDAZE Exhibitor Space.
- **Signage** with corporate logo **displayed throughout** SATURDAZE.
- **Four (4)** complimentary General Admission **passes**.
- **Half-page ad** in the official program guide.

Silver Sponsor	\$4,000
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The Silver Sponsor Package is ideal for companies and organizations who want to showcase their brand. The placement of the Exhibit Floor ensures maximum exposure to SATURDAZE attendees.

The Silver Sponsor package includes everything in the Bronze Package and the following upgrades;

- **Promotion** and recognition throughout SATURDAZE as a **Silver Sponsor**.
- **Premium Booth location** in the SATURDAZE Exhibitor Space.
- **Double Booth Size** in the SATURDAZE Exhibitor Space.
- **Premium Signage** with corporate logo displayed throughout SATURDAZE.
- **Five (5)** complimentary General Admission **passes**.

Gold Sponsor—Limit 50	\$5,000
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The Gold Sponsor Package is ideal for companies and organizations who want to showcase their brand. The placement of the Exhibit Floor ensures maximum exposure to SATURDAZE attendees.

The Gold Sponsor package includes everything in the Silver Package and the following upgrades;

- **Promotion** and recognition throughout SATURDAZE as a **Gold Sponsor**.
- **Sponsor Suite** – Exhibit in style, then Stay the night!
- **Six (6)** complimentary General Admission **passes**
- **Full-page ad** in the official program guide.
- **Attendee Bag Insert** – Promotional material, gifts, samples and literature can be inserted into the SATURDAZE bags which will be distributed to all attendees. *Please note: The sponsoring company is responsible for providing the items to be inserted into attendee bags*

Platinum Sponsor—Limit 10

\$10,000

The Platinum Sponsor Package is ideal for companies and organizations who want to showcase their brand. The placement of the Exhibit Floor ensures maximum exposure to SATURDAZE attendees.

The Platinum Sponsor package includes everything in the Gold Package and the following upgrades;

- **Promotion** and recognition throughout SATURDAZE as a **Platinum Sponsor**.
- **Double Sponsor Suite** – Exhibit in style, then Stay the night!
- **Eight (8)** complimentary General Admission **passes**
- **Two-page spread** in the official program guide.
- **BONUS Attendee Bag Insert** – Promotional material, gifts, samples and literature can be inserted into the SATURDAZE bags which will be distributed to all attendees. *Please note: The sponsoring company is responsible for providing the items to be inserted into attendee bags.*

Presenting Sponsor—Limit 1

\$25,000

The Presenting Sponsor Package is ideal for companies and organizations who want to showcase their brand. The placement of the Exhibit Floor ensures maximum exposure to SATURDAZE attendees.

The Presenting Sponsor package includes everything in Platinum, and the following upgrades;

- **Promotion and recognition throughout SaturDaze as Presenting Sponsor.**
- **Triple Suite**– Exhibit in style, then Stay the night!
- **Triple Booth** with **VIP location** on the SATURDAZE Exhibitor Space.
- **Twenty-Five (25)** complimentary General Admission **passes**.
- **Acknowledgement** in SATURDAZE **opening remarks**
- Branding in all **print and digital advertising/marketing**
- Name inclusion on all SATURDAZE **news releases**
- Company recognition on **social media posts**
- **Signage** with corporate logo displayed **prominently** throughout SATURDAZE
- **Attendee Bag Sponsorship** - The conference bag, will be distributed to all attendees and contains all conference materials. Sponsor logos will be printed on the bag together with the SATURDAZE logo.
- **Hotel Room Key** - Company name and logo, including room location will be identified on the key cards and/or sleeves provided to each attendee upon hotel check-in at Serene.
- **Lanyard Sponsorship** – Your company logo or website printed on the lanyard worn by all event attendees. You will be assured to leave a lasting impression on SATURDAZE attendees!
- **Registration + Staff Sponsorship** - Reach potential customers while they register online and at the conference in the registration area. The Registration is the first thing all attendees will see. Take advantage of this unique opportunity to make a memorable first impression on attendees as they arrive at SATURDAZE. Sponsorship includes logo on web registration page, web banner on registration page, signage and logo at SATURDAZE registration area and registration desk. In addition, sponsorship includes outfitting SATURDAZE staff with T-shirts, hats (when applicable), and other promotional items that can be used by the SATURDAZE staff!

FOOD & DRINK OPPORTUNITIES

Food Truck—Limit 10

\$2,500

The Food Truck Package is ideal for local food trucks who want to showcase their menu. The limited truck locations ensure maximum exposure to SATURDAZE attendees.

Food & Drink Exhibitor Packages include the following:

- Space in the SATURDAZE Food & Drink **Exhibitor Space**.
- Two (2) complimentary **General Admission pass**.
- Logo recognition in SATURDAZE promotional materials.
- Exhibitor listing in the SATURDAZE Official Guide including company name/location/logo.
- Your name, logo, 50-word description & link to company website on SATURDAZE website.

Please note:

- *Sponsors are responsible for providing all artwork, including, but not limited to; logo(s), marketing materials, and additional artwork.*
- *Sponsors are responsible for supplying their own promotional items for gift bag inserts.*
- *On a limited basis, SaturDaze will entertain compensation in trade and/or credit in exchange for Exhibitor Space, Sponsorships, and Suites. SaturDaze would like to create a substantial amount of value by providing attendees/guests with gift bags and giveaways promoting SaturDaze. SaturDaze will create tremendous value for your brand/company by having celebrities attending our events use/sample your products.*
- *Discounts are available for multiple event sponsorships commitments.*
- *All SATURDAZE sponsorships and exhibitors must be received by Friday, November 23, 2018 in order to receive full benefits. Exhibitor space will be allocated on a first-come first-served basis.*
- *Additional sponsorship opportunities are available to customize your marketing and promotional needs. Contact us today to learn more!*

Thank you for your time and consideration reviewing our Sponsorship + Exhibitor presentation! We are excited to have you involved with this amazing event, SaturDaze!

SaturDaze Sponsorship Contact Information

Secure your sponsorship spot today! No payment needed to reserve.

Fill out the form online @ <http://mjsaturdaze.com/sponsorship>

w. <http://MJSaturDaze.com> | e. saturdaze@mjvp.com | p: 702.660.2365

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